

SELONTRA® RODENT BAIT

Kills Rats, Mice and Meadow Voles

COMMERCIAL RODENTICIDE PASTE

- Rats and mice begin to die as few as 4 days after eating a lethal amount of bait
- Meadow voles begin to die as few as 6 days after eating a lethal amount of bait.
- Soft Bait formula
- Kills anticoagulant-resistant Norway rats and house mice

Only to be used by certified pest control operators, farmers and persons authorized in government-approved pest control programs.

ACTIVE INGREDIENT:

Cholecalciferol..... 0.075 %
Contains 2-phenylphenol at 0.05 % as a preservative.

Warning: contains the allergens crustaceans and wheat.

REGISTRATION NO.: 35981 PEST CONTROL PRODUCTS ACT

**IN CASE OF EMERGENCY ENDANGERING LIFE OR PROPERTY
INVOLVING THIS PRODUCT, CALL DAY OR NIGHT
1-800-454-2673**

READ THE LABEL BEFORE USING

KEEP OUT OF REACH OF CHILDREN AND PETS

WARNING



POISON

NET CONTENTS:

0.1 – 10 kg

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SELONTRA is a registered trade-mark of BASF Agro B.V. Arnhem (NL), Zweigniederlassung Freienbach, used under license by BASF Agricultural Solutions Canada Inc.

NOTICE TO USER:

This pest control product is to be used only in accordance with the directions on the label. It is an offence under the *Pest Control Products Act* to use this product in a way that is inconsistent with the directions on the label.

FIRST AID:

If swallowed:

Call a poison control centre or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control centre or doctor. Do not give anything by mouth to an unconscious person.

If on skin or clothing:

Take off contaminated clothing. Rinse skin immediately with plenty of water for 15–20 minutes. Call a poison control centre or doctor for treatment advice.

If in eyes:

Hold eye open and rinse slowly and gently with water for 15–20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control centre or doctor for treatment advice.

Take container, label or product name and Pest Control Product Registration Number with you when seeking medical attention.

TOXICOLOGICAL INFORMATION:

Cholecalciferol causes hypercalcaemia. Treat symptomatically. Treatment would include fluid intake or intravenous hydration with normal saline as most important measures. Low calcium diet is recommended. Monitoring serum calcium levels may aid treatment. Alternative emergency treatment options include bisphosphonate therapy or anti-resorptive agents (e.g. denosumab). Cortisone or dialysis have been used successfully in some cases.

Treatment for Pet or Non-target Animal Poisoning: Call veterinarian immediately if a pet or other non-target animal consumes this product.

Note to Veterinarians: Calcium Mobilizer Cholecalciferol: For animals ingesting bait, induce vomiting by using hydrogen peroxide or administration of activated charcoal with a cathartic. If clinical signs develop, treatment consisting of saline diuresis combined with the use of furosemide, corticosteroids, and phosphate binders are recommended. Calcitonin or pamidronate may be needed for animals that remain hypercalcemic despite symptomatic treatments.

PRECAUTIONS:

KEEP OUT OF REACH OF CHILDREN, PETS AND LIVESTOCK.

May be harmful or fatal if swallowed or absorbed through the skin. Avoid contact with eyes, skin or clothing. Keep away from food, drink, and animal feedstuffs.

DO NOT remove protective wrapper from bait block before loading or refilling bait station.

DO NOT eat, drink or smoke/vape while using this product. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum/tobacco, smoking/vaping, or using the toilet.

DO NOT place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food.

Personal Protective Equipment (PPE)

Wear a long-sleeved shirt, long pants, chemical-resistant gloves, shoes and socks when handling this product and disposing of dead rodents, unconsumed bait and empty containers.

If the product comes in contact with clothing/PPE, remove all contaminated clothing/PPE, wash with soap and water and dress in clean clothing. Wash the outside of gloves with soap and water before removing. Launder contaminated clothing/PPE regularly and separately from other laundry.

ENVIRONMENTAL PRECAUTIONS:

Toxic to birds and small wild mammals.

SELONTRA® Rodent Bait, has a different mode of action to anticoagulants, it causes the rodents to lose their appetite approximately 24 hours after eating a lethal amount of bait, which means they won't return to the bait point to feed. This allows other less dominant rodents to come out and feed more quickly. As a result, there are major benefits:

- control more rodents per bait station;
- achieve the most economical use of bait;
- individual rodents can be controlled from four days after they start feeding;
- complete control within 7 days is possible after rodents start feeding; and
- infestation control with only two bait applications is possible.

DIRECTIONS FOR USE:

Use **SELONTRA Rodent Bait** for the control of rats, mice and meadow voles, indoors and outdoors within 15 metres of buildings (residential, industrial, commercial, agricultural, and public buildings). Rodenticide bait with the protective wrapper can be placed in tamper-resistant bait stations along the fence line of properties, outside of the 15-metre limit but within 100 metres of buildings, if the station is securely fastened (e.g., nailed down) to the fence or the ground.

Use only in sites listed on the product label.

USE LIMITATIONS

Bait **MUST** be placed either in tamper-resistant bait stations or in locations not accessible to children, pets, livestock or non-target wildlife.

Bait stations (tier 3) used for the placement of rodenticide bait indoors, in locations not accessible to pets or livestock must have the following characteristics: (1) be constructed of high-strength material (e.g., metal or injection moulded plastic) and resistant to destruction by children; (2) have an entrance designed so that children cannot reach the bait; (3) have an internal structure that prevents bait from being shaken loose; (4) have an access panel that fastens securely and locks (e.g., metal screw or padlock); and (5) bear the product name, active ingredient, guarantee, registration number, "WARNING POISON", and the skull and crossbones symbol.

Bait stations (tier 2) used for the placement of rodenticide bait indoors, in locations accessible to pets or livestock must have the following characteristics, in addition to those outlined above for tier 3 bait stations: (1) resistant to destruction by non-target animals; and (2) have an entrance designed so that non-target animals cannot reach the bait.

Bait applied outdoors and above-ground **MUST** be placed in bait stations. Bait stations (tier 1) used outdoors, above-ground, in locations accessible to children, pets and non-target wildlife must have the following characteristic, in addition to those outlined above for tier 2 and 3 bait stations: (1) be

resistant to destruction or weakening by elements of typical non-catastrophic weather (such as, snow, rain, extremes of temperature and humidity, direct sunshine, etc.).

Food Processing, Food Manufacturing, Food Storage and Food Service Areas: For areas not directly related to food processing: Use only in non-food or non-feed areas where feed, food, packaging and handling equipment are never opened or exposed. For areas where feed or food is processed, served or stored: In meat and food processing plants (processing areas), use only when plant is not in operation. Remove or cover all food, packaging material and utensils before placing bait in baiting stations. Remove all baits and dead rodents and wash treated areas before re-use of the food handling establishment (processing areas include storage and service).

Selection of Treatment Areas: Determine areas where target rodents will most likely find and consume the bait. These areas typically are along walls, near gnawed openings or burrows, in corners and concealed places, and in other locations where signs of rats, mice, or meadow voles have been observed. Remove as many alternative food sources as possible to limit competition with the bait.

APPLICATION DIRECTIONS:

Baiting:

Species	Application rate for each bait point	
Mice, Meadow Voles	1 to 2 wrapped blocks (20-40 g soft bait) every 1-2 metres	Maintain an uninterrupted supply of fresh bait for at least 7 days or until there no longer are fresh signs that mice or meadow voles are feeding on the bait.
Rats	5 to 7 wrapped blocks (100 to 140 g soft bait) every 5-10 metres	Maintain an uninterrupted supply of fresh bait for at least 7 days or until there no longer are fresh signs that rats are feeding on the bait.

Place wrapped **Selontra Rodent Bait** in bait stations, at covered and protected bait points or in burrows-throughout the infested area. Use the higher bait point density and the maximum number of bait blocks wherever rats or mice have been seen. Use the lower density of bait points in light infestations. Be aware of under-baiting.

Follow-up: After initial bait placement, ensure an uninterrupted supply of bait is available for 7 days. Replace contaminated or spoiled bait immediately. If bait has been completely removed, replenish placements with 1 or 2 soft baits in tamper-resistant bait stations at covered and protected bait points or in burrows for mice or meadow voles and 5 to 7 soft baits in tamper-resistant bait stations at covered and protected bait points or in burrows for rats. Wearing chemical-resistant gloves, collect and dispose of all visible dead rodents and left-over bait according to the disposal instructions on this label. Where a continuous source of infestation is present, establish permanent tamper-resistant bait stations and monitor them regularly. To discourage infestation, limit sources of food, water, and harborage as much as possible.

STORAGE:

DO NOT contaminate water, food, or feed by storage or disposal.

Store out of direct sunlight in a cool, dry place away from other chemicals and food or feed. Store product not in use, in original container, in a secure location inaccessible to children and non-target animals. Store away from items with an odour that might negatively impact the palatability of the bait. Keep container closed and away from other chemicals.

DISPOSAL:

DO NOT reuse empty container. Follow provincial or territorial instructions for any required cleaning of the container prior to its disposal. Make the empty container unsuitable for further use. Dispose of the container in accordance with provincial or territorial requirements.

For information on disposal of unused, unwanted product, contact the registrant or the provincial or territorial regulatory agency. Contact the registrant and the provincial or territorial regulatory agency in case of a spill, and for clean-up of spills.

Carcass disposal: To protect pets and non-target wildlife, carefully dispose of animals killed by this bait. Wrap poisoned carcasses securely with paper. Dispose of them by: placing in a closed container and taking them to a provincial, territorial or municipal landfill site or burying deep enough to prevent scavengers from reaching them.